



## Enhanced Agency Packages

Fully Sponsored Event Participation		Price on application
Event attendance for one person		✓
Hotel accommodation		✓
Must have 25 confirmed appointments		!
Semi-Sponsored Participation		€595
Event attendance for one person		✓
Hotel accommodation		✓
Must have 10 confirmed appointments. Only available for ICEF Berlin, ICEF Higher Education, ICEF Vancouver.		!
Enhanced Participation		€495
Upgraded business profile in Marcom (meeting scheduling platform)		✓
Promotion in a 'Meet the agents' email to all event attendees		✓
Second Participant		
A second full meeting schedule for a colleague		✓
Does not include additional accommodations. Shared room with first participant available upon request.		!
ICEF Events		from €595
ICEF ANZA, ICEF Berlin, ICEF Higher Education • London		€795
Exhibitor Booth / Display Tables		From €4,950
Please speak to your ICEF Agent Relations Manager about opportunities to exhibit your organisation at events e.g. with a booth or display table.		✓



# ICEF Advertising & Sponsorship

for IAS agencies only

## Sponsorship Packages • IAS agencies only

Events	PLATINUM	GOLD	SILVER
Berlin	€13,000	€9,000	€6,000
ANZA	NZ\$12,300*	NZ\$8,500*	NZ\$5,700*
Other Events	€8,000	€6,000	€4,000

## Physical Items • IAS agencies only

	BERLIN	ANZA	OTHER EVENTS
Event Sponsorship			
Refreshment break (Price per day)	€4,000	NZ\$3,800*	€2,400
WiFi login cards (Selected events)	€4,000	NZ\$2,200*	€2,400
Branded Merchandise			
Notepads (Provided by sponsor)	€2,500	NZ\$1,900*	€1,500
Pens (Provided by sponsor)	€2,500	NZ\$1,900*	€1,500

\* ICEF ANZA: Net price subject to 15% New Zealand GST.